

## Event Participation Form

To arrange corporate event support from Panasonic ICD Marketing Department, please fill out this form completely and accurately and submit it **AT LEAST 2 weeks** prior to the event.

Email this form to: [industrial@us.panasonic.com](mailto:industrial@us.panasonic.com)

### Requestor Information

Requestor:

Date of Request:

Requestor Email:

Requestor Phone:

### Event Information

Event Name:

Event Date:

Event Location (City, State):

Participating Distributor/Rep:

Type of Event (check one):    Training/Lunch & Learn    Regional trade show    Supplier fair/Open-house    End-user visit

Other (Specify):

Profile of audience/attendees (e.g. job titles):

Total number of registrants of the event. (Approx.):

Estimated number of attendees of Panasonic booth:

How will Panasonic benefit from this event?

### Participation Fee Information

Ship payment or issue credit to:

Company:

Recipient:

Address:

City:

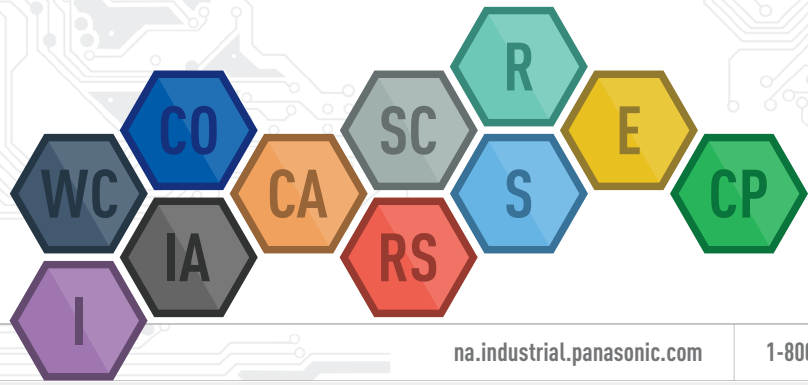
State:

Zip:

Email:

Phone:

Indicate participation fee & payment method:    None    Invoice    Co-Op Credit    Charge Expense Report    Amount: \$



## Booth Information (Indicate if trade show booth materials are required)

Ship booth to:

Company:

Recipient:

Address:

City:

State:

Zip:

Email:

Phone:

Indicate if trade show booth materials are required:

7'W x 4.3'H Tabletop Portable (43 lbs)

34"W x 83"H Banner Stand (21 lbs)

6' blue table cover with Panasonic logo

6' blue table cover without logo (blank) Other:

None

**Desired Materials Arrival Date:**

## Support Materials Required

Send materials to:

Company:

Recipient:

Address:

City:

State:

Zip:

Email:

Phone:

**Delivery Due Date:**

Standard Literature

Standard Giveaways

Special Literature

Special Giveaways

Standard literature includes 25 pieces of current collateral material and giveaways.

Choose Special Literature and Giveaways, if the event requires additional materials. Specify what is being requested and the quantity desired in the section below.

## Define Special Literature and Giveaways (Please specify desired quantity if it is not 25)

## How Will ICD Benefit From This Event?

## Comments

Marketing Approval:

Date: